

*He whakaoho i te whenua ki ngā hua o Tāne, kia toitū a
Papa, kia whai oranga mō te iwi, mā te iwi me ngā uri
whakatipu.*



WHENUA OHO

Whenua Oho is excited to present the first of our monthly newsletters to inform and update you on important developments in forestry as relates to whenua Māori. We are also excited to welcome the newest member to our growing team, Gwen Brooking, as Director of Operations.

Mate kāinga tahi, ora kāinga rua

Like many around the country, Whenua Oho has had to revise 'Plan A' (kāinga tahi) due to the evolving Covid-19 situation and life under the new traffic light system. Travel restrictions have resulted in Whenua Oho adapting the way in which we deliver our seminars, from 'kanohi-ki-te-kanohi' to online delivery. As a result, we have been busy executing 'Plan B' (kāinga rua) to increase our online presence, including a series of [wānanga bites](#) to provide a brief overview of our organisation and topics relating to forestry including the ETS. In addition, just prior to Christmas, we presented our first full online [seminar](#) discussing in depth how we provide assistance, advice and networking options to Māori landowners in forestry and horticulture.

New service provision

Responding to your feedback, Whenua Oho has developed an alternative, increased service option where we will complete administrative functions and project manage activity on your behalf. This builds upon our free advisory services where we would "normally" assist you to complete these activities. For more information about Whenua Oho and our service offering, watch our short [video](#) (wānanga bite 1) or simply call, email, or visit us at our Rotorua office.

NZ Carbon Units

In the past few months, we have seen an increase in the price of NZ carbon credits (NZU) from \$65 in November to its current price of almost \$80. This means afforestation profitability has increased substantially! We can, as a first step, help you find out if your land is ETS eligible, then formulate a plan to take advantage of this. For a brief overview of the ETS, click on our short [video](#) tutorial (wānanga bite 2). Click [here](#) for more information about the ETS.

Ngā Pou a Tāne

Whenua Oho is proud to be an integral part of the establishment of Ngā Pou a Tāne, the first National Māori Forestry Association. The initial intent of Ngā Pou a Tāne is to establish a strong, mandated, collective Māori voice, to engage with the Crown and influence key policy decisions on all matters relating to forestry and whenua Māori. With so much legislation, policy and regulation affecting our whenua being pushed at us by government, we need to give voice to our priorities, concerns and desires in a way where we build more resilience into our communities. Longer term, Ngā Pou a Tāne will deliver an independent and augmented support structure for you, our Māori landowners, and Māori who have interest in the industry.

Watch this news [report](#) for more information.

Website and Facebook

If you haven't already, check out our upgraded [website](#) and like, follow and share us on [Facebook](#).



Te Tariwai – Director of Operations

E ngā kaitiaki whenua Māori, tēnā rā koutou.
Ko **Gwen Brooking** ahau. He uri ahau nō Ngāti
Tūwharetoa, nō Ngāti Porou hoki.

Prior to joining Whenua Oho I worked for a forest management company for close to 30 years. During that time I held a number of positions in the business, the last 11 years as the Office Manager. My primary roles in this position included management of the company

finance, human resource and administration functions. Through my varied roles I have acquired a diverse understanding and working knowledge of the forestry industry.

I am passionate about learning and upskilling. Some of my more recent achievements include a Graduate Diploma in Business Studies from Massey University and a Diploma in Te Tohu Paetahi (Māori and Indigenous Studies) from University of Waikato in 2020, learning in a Rumaki Reo environment.

As a Māori woman, traversing into a tikanga Māori business, I am very excited to have the opportunity to utilise the knowledge and skills I have gained to engage with you (our Māori landowners) who are looking to acquire information and to discuss how you can best utilise your whenua Māori.

My role at Whenua Oho is to facilitate and support our engagement with Māori landowners and to oversee the day to day operations of the business. I am thrilled to be a part of this kaupapa and to play a part in assisting you to realise your aspirations for your whānau and whenua.

Noho ora mai rā.